



**2022-2023
IMPACT REPORT**

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One thousand one hundred fifty-six people attended nine performances in the summer of 2023 and 1557 in 2022 for a total of 2,713 audience members. Sixteen performers, ages 6-18, performed for audiences in neighborhoods across Cincinnati neighborhoods. In 2023, six youth jazz performers from the Youth Jazz Academy accompanied four of the performances in 2023.

Survey respondents for 2022-2023 reported that the performance was good or very good. 73% reported that they met or reconnected with a neighbor while attending the performance. 50% reported they had heard of My Nose Turns Red before, and 91% reported that the performance increased their interest in youth circus. 68% did not know My Nose Turns Red offered year-round circus classes. 48% were interested in learning more about the company's offerings.



A SENSE OF BELONGING



My Nose Turns Red provides free weekly after-school programs to Roberts Academy and Transformations, CDC, who serve Hispanic immigrants in Price Hill. In 2022, we engaged the University of Cincinnati Evaluation Services Center to help gauge if we were cultivating a sense of belonging amongst diverse youth through performing with tuition-paying youth in Circus in the Parks.

From Spring 2022 - Fall 2023

I like learning in the circus program increased by 25%

I feel safe in the circus program increased by 8%

I am part of the circus program increased by 8%

I am supported in the circus program increased by 8%

I am accepted in the circus program increased by 8%

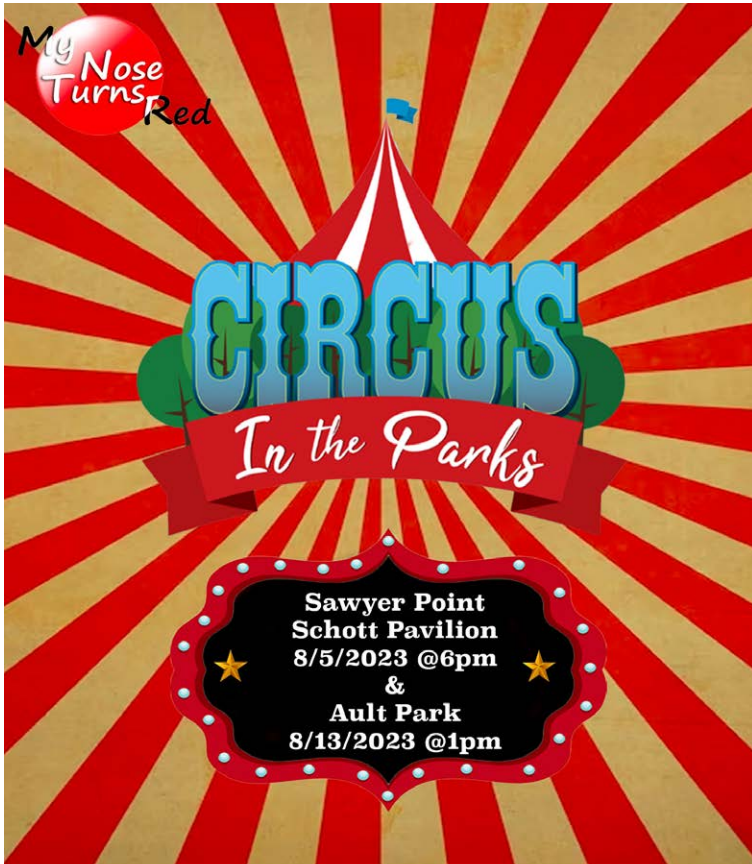
When asked what they liked best, they liked learning and doing new skills and practicing the unicycle and diabolo.

Funding for 2023 was provided by ArtsWave, Elsa Sule Foundation, Ohio Arts Council, Greater Cincinnati Foundation's William O. Purdy Foundation, and the William J. Baude – Maurice E. Oshry Foundations. Direct sponsorships came from Cincinnati Children's Hospital and Finn Team Coldwell Banker's Realtors. My Nose Turns Red employed five part-time youth employees.

Partnerships included Cincinnati Parks, five neighborhood councils, and Transformations, CDC.



SOCIAL MEDIA REACH



Thank You To Our Sponsors



Thanks to the University of Cincinnati, we had a marketing intern who posted weekly and gained a television interview about Elijah Kirk's audition in Las Vegas for Cirque du Soleil. The marketing intern created posts on Facebook and Instagram.

Over a 90-day period, we gained 46 new followers on Facebook.

Respondents reported that they learned about Circus in the Parks from:

Social Media 38%

Word of Mouth 21%

Yard Signs or Banners 18%

Poster 16%

Other 7%



[Watch the interview on WCPO.com](http://WCPO.com)

COMMENTS FROM ATTENDEES

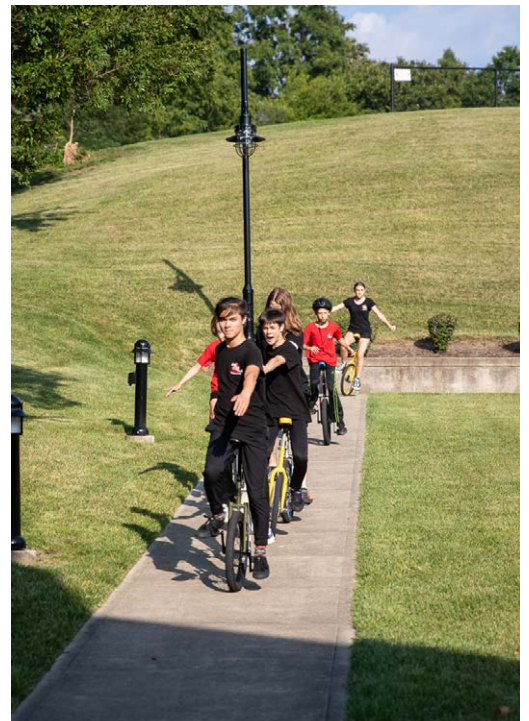
- Amazing! Thank you!
- This was so impressive!
- I think this is a wonderful thing you're doing! I wouldn't know what to add honestly! Just keep on keeping on! There is such a great skill to teach children as they are also turn this into a means of making money, enjoy a self-employed existence, all while enjoying the freedom of expression and creativity.
- Thank you
- A very good family fun event
- Awesome
- Thank you
- They did great!
- Best circus ever!
- We really enjoyed the performance and the opportunity to participate at the end of the show.
- It was cool.
- It was very interesting!
- Love what you do, so great for kids!
- Your program has come a long way from origins around 1984. Congratulations!



The Cincinnati Public Schools Youth Jazz Academy accompanied Circus in the Parks four times in the 2023 season. Our goal for the 2024 is to have live music at every performance.

COMMENTS CONTINUED

- Enjoyed watching and with my grandkids who also enjoyed watching.
- I really like the German wheel and the ability for the kids to try out the equipment.
- Wonderful. So glad we drove over from Norwood for your performance.
- Thank you for a fun evening!
- Love the younger kids with the older ones.
- Thanks for joining us at Play in the Park! Great show!
- So much fun. I came because 2 of my former students were in the show.
- Fun performance at play in the park. Looks like a great group for kids.
- This was so much fun! We really enjoyed the performance. I am glad I saw it posted on Facebook. Thank you for putting on a fantastic show!
- Absolutely love the youth circus! My 3-year-old is very excited about starting next year! We can't wait!
- My favorite part of the evening was watching the small children from the audience get on the balance ball after the show. Their enormous, ear-to-ear smiles were pure joy! Thanks for all the fun this evening.
- The addition of the youth jazz group was awesome! Complemented the performance perfectly.
- My family enjoyed the show. Those involved were outstanding.
- This was great!
- I love what you do with the kids.
- Thanks for doing it! We enjoyed!
- Great job performing on a small stage.
- Awesome performance & great program!!
- Such a great and unique performance for Play in the Park!
- Thank you! Really enjoyable!
- So fun!
- Great work!
- The Evendale showcase was amazing!!
- The Friday night show at Evendale was AWESOME!
- Great job team!
- Great show, very fun!
- Great job!



FAVORITE PHOTOS SHARED WITH US



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For information about booking a performance or sponsorship contract:

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