



My Nose Turns Red

2021

Youth Circus
Season Support





Our Mission

My Nose Turns Red (MNTR) is the only non-profit organization in the Greater Cincinnati area dedicated to youth circus. Every year MNTR provides year-round training and performance opportunities for over 450 youth in the art of the one-ring circus and the theatrical clown. My Nose Turns Red Youth Circus (MNTR) provides a non-competitive, safe environment for students of all ages to be courageous, to set personal goals, to persevere, to work together, to be inspired, and to have fun. MNTR serves over 450 students per year through after-school programs, year-round classes at the Evendale Cultural Arts Center, and summer camps. Through funding from ArtsWave, the National Endowment for the Arts, SC Ministry Foundation, Ohio Arts Council, and the Greater Cincinnati Foundation, MNTR is able to provide free after-school circus classes and summer camps to underserved youth.

History

My Nose Turns Red was founded in 1984 when co-founders Jean St. John and Steve Roenker began touring as theatrical clowns Juice and Shootang, bringing their art form to thousands of children through school performances, workshops and residencies. In 1997, MNTR created a circus program designed to give youth the opportunity to experience the joys and challenges of circus training and performing.

Annual Events

Annual Circus Extravaganza May 8th, 2021

The annual Youth Circus Extravaganza is the highlight of My Nose Turns Red's circus season, bringing all students from various programs together to **perform** in a full-length circus show. This year it will be filmed and released digitally to an estimated audience of 500, creating a sense of unity from a distance.



Circus in the Park August 2021

Advanced students from My Nose Turns Red participate in a 2-week **master class** taught by renown visiting coaches, to sharpen their technique in their chosen specialty area of unicycling, German wheel, hooping, tightwire, juggling or Diabolo (Chinese yoyo). They will showcase their talent and skills in a full production with traditional ring curbs, sound and audience participation at venues across the Greater Cincinnati area August 1-7.



The Circus Fun Run September/October 2021

The Circus Fun Run is a family-friendly charity event, where runners and walkers are entertained and cheered on by My Nose Turns Red student who are hooping, juggling and unicycling along the 5K course. If circumstance permit us to hold this event, we invite the community afterwards to join interactive demonstrations of beginning circus skills like juggling, hooping, plate spinning.



Circ-A-Thon December 11th, 2021

The annual Circ-A-Thon is our biggest fundraiser and features students of all levels as they demonstrate the next level of achievement in their chosen circus arts. Individual students challenge themselves toward a self-determined goal which they perform hopefully in front of a live audience as well as streamed in front of an audience of family, friends, fellow students and other Circus Arts groups across the US.



By the Numbers 2020 Statistics



5

Free or Low Priced
Arts Experiences

1,591



Facebook
Followers



Viewers Reached
through Virtual Arts
Experiences

247



Email
Distribution List

2,524
contacts

Newsletters
Sent between
July-Dec 2020



345



Twitter
Followers

7

86



Youth Served

4



Virtual
Experiences

300+

Social
Media Posts

682



People Reached at
Free or Low Priced
Events



414

Instagram
Followers

2021 Season Support Levels

Your yearly support is critical for advancing our mission of making circus available to everyone, regardless of their ability to pay. Support us with the amount listed below and receive the following benefits:

\$100

- 1/4 screen size ad in Virtual Extravaganza Video
- Up to 2 tickets to Virtual Extravaganza for you or a family in need
- Logo recognition on all event materials

\$250

- 1/2 screen size ad in Virtual Extravaganza Video
- Up to 4 tickets to Virtual Extravaganza for you or a family in need
- Logo recognition on all event materials & on back of Circus Fun Run t-shirt (pending event)

\$500

- Full Page screen size ad in Virtual Extravaganza Video
- Up to 6 tickets to Virtual Extravaganza for you or a family in need
- Logo recognition on all event materials, back of Circus Fun Run t-shirt (pending event), email newsletters, & logo linked to your company's page on MNTR's website
- Station on the Circus Fun Run course named after Company (pending event)
- Sponsor of a Circus in the Park performance over the summer





\$1000

- Full screen size ad in Virtual Extravaganza Video twice
- Up to 8 tickets to Virtual Extravaganza for you or a family in need
- Logo recognition on all event materials, back of Circus Fun Run t-shirt (pending event), email newsletters, & logo linked to your company's page on MNTR's website
- Station on the Circus Fun Run course named after Company (pending event)
- Sponsor of a Circus in the Park performance over the summer
- Onstage recognition at all events

\$2500

only one

- Full screen size ad in Virtual Extravaganza Video as Title Level Sponsor twice
- Up to 15 Virtual Extravaganza to events for you or a family in need
- As Title Level Sponsor, prominent logo recognition on all event materials, back of Circus Fun Run t-shirt (pending event), email newsletters, & logo linked to your company's page on MNTR's website
- As Title Level Sponsor, a prominent station on the Circus Fun Run course named after Company (pending event)
- Station on the Circus Fun Run course named after Company (pending event)
- Sponsor of a Circus in the Park performance over the summer
- As Title Level Sponsor, logo featured on Virtual Extravaganza Eventbrite page



Interested? Want to learn More?

Visit: <http://www.mynoseturnsred.org/>

or

Contact Jean St. John

Email: info@mynoseturnsred.org

Phone: 859-581-7100

Payments are accepted via
PayPal on <http://www.mynoseturnsred.org/> under "Support Us - Donate"
or via check to My Nose Turns Red
Youth Circus, PO Box 14445, Cincinnati OH 45250.

See us in Action!

